



LET HER *Lead*

A NEW PROGRAM
DEVELOPED BY

*Let Her
Speak*
EVERY WOMAN
HAS A VOICE

Information Packet 2023

An Overview

THE LET HER LEAD PROGRAM 2023

The primary goal of the Let Her Lead program is to provide women with the tools, resources, and opportunities to become the leaders our communities, companies, and institutions need by empowering them to embrace their unique strengths, abilities, and ideas for change.

GOALS FOR EACH COHORT

Aspiring Leaders

Work with women to build their confidence, communication skills, and financial literacy - the bedrock of what an effective leader needs - while giving them opportunities to grow their social capital and pursue personal development

Established Leaders

Work with current women leaders on empathetic leadership, active listening & communication, and unconscious bias - all skills needed for modern-day leaders - while giving them opportunities to apply their learnings in a safe space

(TENTATIVE) SCHEDULE OF 12-WEEK PROGRAM

Aspiring Leader Program

9/13: The Science of Confidence
9/20: Know Your Strengths
9/27: Defining Success
10/4: Activity 1
10/11: Communicating with Strangers
10/18: The Written Word
10/25: Speaking in Public
11/1: Activity 2
11/8: Our Relationship with Money
11/15: Knowing Your Worth
11/29: Investing in You
12/6: Activity 3

Established Leader Program

9/14: What type of leader are you?
9/21: Leading with Empathy
9/28: Empathy & The Bottom Line
10/4: Activity 1
10/12: Being a Good Listener
10/19: The Value of Listening
10/26: Communication through Listening
11/1: Activity 2
11/9: Our Own Biases
11/16: Recognizing Bias in Systems
11/30: Our Role in Overcoming Bias
12/6: Activity 3

More Details

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OTHER ELEMENTS OF THE PROGRAM

Aspiring Leaders

- Photoshoot with an area photographer
- Mentoring match with a professional coach
- Speaking opportunity at community event
- A grant to invest in their leadership journey

Established Leaders

- Photoshoot with an area photographer
- Mentoring match with a professional coach
- Speaking opportunity at community event

FAQS

How many people will be accepted into each cohort?

We will be accepting 10 women total into the program - 5 for each cohort

Will the sessions be in-person or virtual?

Each session will be hosted in person. The regular classes will be at the Knoxville Entrepreneur Center and activities will be at different locations.

Is there a cost for this program?

Yes. The aspiring leader cohort will be \$250 and the established leader cohort will be \$350. A portion of the established leader tuition will cover the cost for those in the aspiring leader cohort to promote women supporting women.

What is the application process?

Our team will begin collecting full applications in May 2023 to determine the 10 women that will be accepted. We may reach out for more information as needed. Deadline for the application is July 9th and offers will go out by July 23rd.

The Application

THE LET HER LEAD PROGRAM 2023

QUESTIONS & INFO ASKED ON APPLICATION

How do you anticipate investing the grant awarded at the end of the Aspiring Leader program? (*Aspiring Leader Applicants Only*)

The Aspiring Leader cohort includes a grant (\$1,000 - \$2,000). We are asking applicants to provide their ideas of how that money will be invested back into themselves to help them achieve their leadership goals.

Three options to share your experience, accomplishments, and expertise: upload your resume, share your portfolio/personal website, or capture of video. We want you to be able to share information about yourself in your preferred medium.

What opportunities and challenges are you facing that you believe this program will address?

Let us know where you are and what you're facing in your career and life journey.

How will this program propel you forward?

Be as specific as you can about how this program will benefit you.

What other programs have you graduated from/participated in?

These could be online self-directed, workshops, structured courses, etc.

Who are you beyond your title, achievements, and resume?

This is your opportunity to share something about yourself that makes you uniquely you!

**READY TO SUBMIT YOUR
FULL APPLICATION?
CLICK THIS BUTTON >>>**

