



LET HER *Lead*

A LEADERSHIP PROGRAM
DEVELOPED BY

*Let Her
Speak*

EVERY WOMAN
HAS A VOICE

Information Packet 2024

An Overview

THE LET HER LEAD PROGRAM 2024

The primary goal of the Let Her Lead program is to provide women with the tools, resources, and opportunities to become the leaders our communities, companies, and institutions need by empowering them to embrace their unique strengths, abilities, and ideas for change.

GOALS FOR EACH COHORT

Aspiring Leaders

Work with women to build their confidence, communication skills, and financial literacy - the bedrock of what an effective leader needs - while giving them opportunities to grow their social capital and pursue personal development

Established Leaders

Work with current women leaders on empathetic leadership, active listening & communication, and unconscious bias - all skills needed for modern-day leaders - while giving them opportunities to apply their learnings in a safe space

(TENTATIVE) SCHEDULE OF PROGRAM

All sessions are 6pm - 8:30pm

Aspiring Leader Program

9/11: The Science of Confidence
9/25: Know Your Strengths
10/9: Defining Success
10/23: Activity 1
11/6: Communicating with Strangers
11/20: The Written Word
12/4: Speaking in Public
12/18: Activity 2
1/8: Our Relationship with Money
1/22: Knowing Your Worth
2/5: Investing in You
2/19: Activity 3

Established Leader Program

9/11: What type of leader are you?
9/25: Leading with Empathy
10/9: Empathy & The Bottom Line
10/23: Activity 1
11/6: Being a Good Listener
11/20: The Value of Listening
12/4: Communication through Listening
12/18: Activity 2
1/8: Our Own Biases
1/22: Recognizing Bias in Systems
2/5: Our Role in Overcoming Bias
2/19: Activity 3

More Details

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OTHER ELEMENTS OF THE PROGRAM

Aspiring Leaders

- Photoshoot with an area photographer
- 1:1 match with mentor
- Speaking opportunity at Her Legacy event
- A grant to invest in their leadership journey

Established Leaders

- Photoshoot with an area photographer
- 1:1 match with professional coach
- Speaking opportunity at Her Legacy event

FAQS

How many people will be accepted into each cohort?

We will be accepting up to 12 women total into the program - 6 for each cohort

Will the sessions be in-person or virtual?

Most sessions will be hosted in person with up to 3 being hosted virtually. The regular classes will be at the same site and activities will be at different locations.

Is there a cost for this program?

Yes. The aspiring leader cohort will be \$375 and the established leader cohort will be \$525. A portion of the established leader tuition will cover the cost for those in the aspiring leader cohort to promote women supporting women.

What is the application process?

Our team will begin collecting applications in July 2024 to determine the 12 women that will be accepted. We may reach out for more information as needed. Deadline for the application is July 28th 11:59pm ET.

The Application

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QUESTIONS & INFO ASKED ON APPLICATION

How do you anticipate investing the grant awarded at the end of the Aspiring Leader program? (*Aspiring Leader Applicants Only*)

The Aspiring Leader cohort includes a grant (\$1,000 - \$2,000). We are asking applicants to provide their ideas of how that money will be invested back into themselves to help them achieve their leadership goals.

Three options to share your experience, accomplishments, and expertise: upload your resume, share your portfolio/personal website, or capture of video. We want you to be able to share information about yourself in your preferred medium.

What barriers and challenges are you facing that you believe this program will address?

Let us know where you are and what you're facing in your career and life journey. Help us understand how this program will support you to overcome your current challenges.

How do you see this program propelling you forward as a leader?

Be as specific as you can about how this program will benefit you in your leadership journey and goals.

Who are you beyond your title, achievements, and resume?

This is your opportunity to share something about yourself that makes you uniquely you!

**READY TO SUBMIT YOUR
FULL APPLICATION?
CLICK THIS BUTTON >>>**

